

# Developing a Global Statement on Building Skills for Sustainability, Innovation, and Global Employability in TVET/PTET

#### Introduction

The World Federation of Colleges and Polytechnics (WFCP) invites proposals for a study to inform the Global Statement on Building Skills for Sustainability, Innovation, and Global Employability in the TVET/PTET sector, to be launched at the WFCP World Congress in Nairobi, Kenya from 23 to 28 November 2026.

## **About WFCP**

The World Federation of Colleges and Polytechnics (WFCP) is an international network of colleges and associations of colleges. WFCP provides leadership in delivering workforce education for our global economy and members share leading-edge education strategies and best practices to increase workforce employability in countries around the world.

## **Project Background and Purpose**

In an era of accelerating change in labor markets and technology, the TVET/PTET sector plays a critical role in preparing a resilient, future-ready workforce. Across WFCP member countries, there is growing urgency to ensure that training and education systems address evolving employer needs and industry demands, advance sustainability, foster innovation within skills ecosystems, and strengthen learners' global employability. This Global Statement will synthesize institutional approaches and evidence-informed practices to support these aims.

Building on the 2025 Global Statement on internationalization, this larger research project will examine the intersection of sustainability (green skills and climate/circular economy), innovation (pedagogy, technology, and partnership models), and global employability (skills portability, recognition, and mobility). The goal is to provide an evidence-based, forward-looking analysis of how TVET/PTET can lead in closing skills gaps, stimulating innovation with employers, and equipping learners with transversal and technical competencies that support work and entrepreneurship across borders.

## **Thematic Scope**

The research will explore, but not be limited to:

- Models of sustainable and global employability across diverse labor-market contexts;
- Strategies for effective and enduring partnerships between TVET/PTET institutions and employers;
- Case studies of successful co-design and co-delivery of programs with industry;
- Anticipated future skill needs (green and digital) and how institutions are adapting their training systems accordingly;
- Innovations in pedagogy, program structure, and work-based learning models;
- Challenges and opportunities in aligning training delivery with changing employment landscapes and international mobility/recognition.

#### **Research Objectives**

- Provide a global overview of approaches that embed sustainability, innovation, and global employability in TVET/PTET.
- Identify strategies for effective and enduring partnerships between TVET/PTET institutions and industry partners and employers.



- Map emerging trends in employer expectations (green and digital) and transversal skills for global careers.
- Offer practical recommendations for institutions, policymakers, and industry to align skills supply/demand while advancing inclusion.
- Propose measurement ideas (e.g., employability/portability indicators, innovation adoption markers, green/digital skills competencies).

WFCP seeks to appoint a researcher or research-allied institute to research and assist in preparation of the statement on its behalf.

The statement will be representative of all WFCP members and at the same time have application at national, sub-national and local levels. It should cast a forward-looking perspective. The statement should avoid being a simple collation of country experiences and will reflect common themes that have resonance and influence with national and international TVET/PTET policy.

# **Project deliverables**

The appointed researcher or partner organization will work with the WFCP Research and Publications subcommittee and be expected to:

- Produce a document outlining best practices as described above, as well as identifying the limitations of current practices. The document should include:
  - Review of best practices that build sustainability, innovation, and global employability within TVET/PTET, responsive to evolving labor market needs and equitable access to long-term employment.
  - Review of employer engagement models and industry partnerships, including successful co-design, co-development, and co-delivery practices between TVET/PTET institutions and employers across various national and regional contexts.
  - An analysis of institutional adaptation to future skills (green and digital), including pedagogy, delivery (e.g., WIL, apprenticeships), and credentialing (microcredentials, RPL).
  - Recommendations for strengthening the alignment between TVET/PTET and the world of work, including forward-looking strategies for institutions, policymakers, and industry to collaboratively address the skills gap and promote inclusive, sustainable workforce development.

This project will be delivered by way of online research. International travel will not be required. Meetings are likely to be conducted using virtual platforms. WFCP will be the primary owner of the products developed during this research but is open to partnership and to co-badging.

Alongside this work, WFCP intends to facilitate:

- preparation of a minimum of 5 case studies from WFCP members outlining their responses to sustainability, innovation, and global employability; and
- a call for 'foresight pieces' to accompany the statement from individuals and institutions in the TVET/PTET sector on their views on Building Skills for Sustainability, Innovation, and Global Employability.



## **Proposed timelines**

Activity	Deadline
Call for ITTP submissions	December 2025
Submission of ITTP responses	1 February 2026
Announcement and appointment of researcher or partner	February 2026
Literature review and case studies	February/March/April 2026
Submission of small-scale foresight pieces from leading TVET/PTET thinkers/WFCP members	May 2026
Production of Draft Statement	June/July 2026
Production of Global Statement w/ graphic designer	August/September 2026
Release of Global Statement	November 2026 (Congress)

### **Essential criteria**

- Strong record of research or applied work in workforce development, TVET/PTET, or labor market analysis (including sustainability and/or innovation in skills);
- Demonstrated capacity to lead large-scale, multi-country studies;
- Familiarity with employer engagement strategies and policy ecosystems in the skills sector:
- Ability to synthesize diverse global inputs into actionable and policy-relevant conclusions.

## **Budget**

WFCP has budgeted for up to 20-25 days of work expected to be paid on a daily rate for a contracted individual or in the case of a partner organization a specifically agreed arrangement. Compensation will be based on qualifications and scope of work. Partner organizations may also propose a lump sum or co-funded model.

### Submitting a proposal

Please submit your response to this Invitation to Tender or Partner (ITTP) in the form of a letter introducing:

- your institute or your professional background (please attach a CV as required);
- · your motivation in applying;
- the relevant experience and suitability for the project that you hold, including examples
  of similar work completed; and
- your proposed approach to the project.

Responses to this ITTP should be submitted no later than 1 February, 2026 11:59pm (midnight) Ottawa time (ET) by email to <a href="mailto:secretariat@wfcp.org">secretariat@wfcp.org</a>. If you require any further information or have any questions, please contact the WFCP Secretariat.