



**Thematic
Teams**

Local Wonders.

**DISCOVERING
RURAL TOURISM
PRACTICES**

TTT ANNUAL EVENT 2025

From **2** to **4 April 2025**

Annonay, France

Hosted by **SEPR**



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AGENDA

Wednesday 2nd April

- **Morning** (optional): Visit to SEPR Lyon
- **15:30** Meeting at SEPR Lyon campus and transfer to Annonay
- **Ice-breaking activity**
- **Welcome and dinner** (Hotel Le Fort du Pré in Saint Bonnet le Froid)

Thursday 3rd April

- **Transfer** from hotels to SEPR Annonay campus
- **9:00** Welcome words
- **9:30** Keynote speakers
 - **EU strategies on Tourism** – DG GROW EU Commission
 - **BILT Expert Group on the dual transition in the hospitality and tourism sector** - Katharina Engel (*BIBB*), Franziska Wettstein (*SFUVET*)
 - **Saint-Bonnet-le-Froid a model of sustainable tourism** - André Marcon (*Maisons Marcon / former president Chamber of Commerce France*)
- **10:45** Parallel session
 - **Directors:** School funding and sustainability
 - **Teachers:** Workshops on Culinary arts / Tourism management
 - **Int. Coordinators:** Funding programmes for Tourism
- **13:00** Lunch
- **14:00** Guided tour of the campus
- **15:15** Plenary session: Roundtables & Collaborative project design
- **20:00** "Guinguette" party
- **23:30** Transfer to hotels

Friday 4th April

- **9:30** Plenary session – Recap of the activities
- **11:30** 2025 TTT Annual workplan
- **13:00** Lunch
- **14:00** Benchmarking activities (to be chosen – until 17:00)
 - a. Bike tour
 - b. Visit of Valrhona (Cit  du chocolat) and M. Chapoutier winery
 - c. Mushrooms discovery
 - d. Bakery workshop
- **18:30** Joint benchmarking activity (optional)
- **Visit to the Maison Marcon wine cella.**
- **Transfer** to Lyon or hotels in Annonay

Saturday 5th April

- **Transfer** to Lyon and departure



Courtyard



Library



TTT members



Workshop



**REGISTER
HERE
BEFORE
15/02**