



Dear WFCP Members,

Welcome to another issue of the WFCP Newsletter. The last few months have been a busy and exciting time at the Federation as we gear up for #WFCP16 in Vitória, Brazil. In this edition of the newsletter, you'll get to learn more about the World Congress. On page 6 you can read about our host city, Vitoria and the Green legacy that we hope to leave behind at this Congress; and on page 4 you can read about our Keynote speakers: Dr. Robert Cowen and Professor Domenico De Masi.

The World Congress will be followed by the Federation's Annual General Meeting. At this meeting we will be electing individuals to fit the four open seats on the WFCP Board of Directors. This is a great group of individuals, who I have been so pleased to work with for a number of years. We're an active board who takes our task of managing the Federation seriously. If you are interested in applying for an open spot, please contact the Secretariat with the information detailed on page 5.

Professional and Technical Education and Training (PTET) is an important sector for the future, as we'll see in Brazil, and as recognized by the United Nations in the recently announced Sustainable Development Goals (SDGs) for 2030. We look at what the SDGs mean for PTET on page 2. While countries determine how best to fund their college and polytechnic systems



Members of the Board of Directors and WFCP 2016 World Congress Planning Committee met in Chicago to plan the World Congress.

and students, we look at the Australian experiment in further privatization of PTET institutions; you can read about it on page 8. On page 7 see how PTET institutions can play an important role in health care in the upcoming years.

As the Federation continues to grow, we are excited about this year's Awards of Excellence, to be presented in Brazil. Since April, we have been receiving nominations that speak to the innovation, leadership and excellence of our members. Our members offer not only excellent education to their students, but many offer opportunities for leaders in PTET to learn and lead together. Read about one such opportunity from Vocational Technical College in Hong Kong on page 3. The Federation continues to grow because of that excellence that's promoted through our Affinity Groups, the Congress itself and our Members.

I would like to take this opportunity to thank the planning committee in Brazil for all of their hard work. The team from Conif and IFES led by Professor Denio Rebello Arantes and Claudia Schideck for the countless hours they have put into ensuring this World Congress offers an opportunity for deep thought and discussion, as well as time to share and have fun.

We're so excited to see you in Brazil!

Until then, all the best,

Denise

IN THIS ISSUE

**GET TO KNOW WORLD CONGRESS
#WFCP16'S KEYNOTES**

THE SDGS AND PROFESSIONAL ED

VTC HOLDS INTERNATIONAL EVENT

Sustainable Development Goals and Professional Education



In September 2015, the United Nations adopted the follow-up to the Millennium Development Goals (MDGs), the Sustainable Development Goals or SDGs. Unlike the MDGs, which were directed at the needs of the world's poorest, the SDGs are a universal agenda for development, which aims to see human rights achieved for all. The SDGs are the first time that world leaders have pledged to common action across a broad and universal policy agenda.

Professional and Technical Education and Training (PTET) plays an important role in the SDGs, as workforce development continues to grow in importance, with two of the 17 goals addressing PTET and sustainable development.

Overall, Goal 4 aims to provide quality education and lifelong learning opportunities for all. Under the targets for Goal 4, the framework encourages inclusive access to education by eliminating barriers from

physical infrastructure (target 4.a) to systemic barriers (targets 4.3, 4.5, 4.6, 4.c) to monetary barriers through an increase in scholarships available globally (target 4.b). The fourth SDG also seeks to significantly increase the number of youth with relevant skills for the workforce by 2030 (target 4.4), with a focus on PTET.

Goal 8 focuses on employment and through its targets aims to achieve full and productive employment for all (target 8.5) by 2030. Under target 8.6, PTET will play a vital role in ensuring that the number of unemployed youth and youth not being educated or trained is substantially reduced.

The SDGs present an ambitious and transformative vision of the world. Since they came into effect on January 1, 2016, the SDGs have and will continue to act as a guide to global development for the next 15 years. Visit the [UN's SDG website](#) to see all 17 goals and 169 targets.

Quarterly Quote

“Education is the most powerful weapon which you can use to change the world.”

— Nelson Mandela

The “International Fortnight” Event of the VTC of Hong Kong Broadening Global Exposure of Students and Staff

Vocational Training Council (VTC) launched the International Fortnight 2016 under the theme of “Link Local, Go Global” from February 22nd to March 4th at various VTC member institutions, offering a thrilling programme of sport, innovation, fashion, language sharing, food and friendship such as cultural booths, exhibitions, the International Youth Chat. The Fortnight also included a culinary demonstration by Michelin-star chef, Max Fischer, and a talk on proper social etiquette by UK royal butler Patricia Paskins with teachers and students.

At the Opening Ceremony, VTC Deputy Chairman Eric YIM remarked, “Globalisation has broken down the global barriers that separate countries, people and cultures. It is also shaping the educational landscape. Vocational and Professional Education and Training (VPET), which emphasizes equipping people with broad-based transferrable skills, is gaining importance in Hong Kong’s education system.”

At the event, 25 students were appointed as International Student Ambassadors. They will work in concert with their fellow Ambassadors to promote VTC international exchange activities including meet-ups with students, experts and scholars from different countries.

Hot on the heels of the cultural booths and International Youth Chat a series of activities was organized to advance international exchanges, including a Language Taster experience which will enable the acquisition of languages such as French, Spanish, German and Italian in a relaxed setting. For the International Yummies event, Michelin master chef Max Fischer, who has cooked for royalty and state leaders, demonstrated his culinary expertise by promoting culture through food. Meanwhile Buckingham Palace royal butler coach Patricia Paskins shared classic British dining etiquette, dressing and social manners. The close of the International Fortnight 2016 was crowned by “Basketball for International Friendship”, gathering international friends through sports while lifting the language barriers. Yet another gem was the “Silk x Steel” Car x Fashion Show organized by the Youth College, where automobiles from different parts of the world were presented alongside exciting fashion trends in innovative ways.



The International Fortnight Kickoff.



The 25 student ambassadors.



Max Fischer, a Michelin-star chef, leads a cooking demonstration

#WFCP16 Getting to Know: Dr. Robert Cowen

Volume #004

4

Issue 002

World Congress 2016 will open with a keynote address by comparative education expert, Dr. Robert Cowen. Dr. Cowen has spent much of his career exploring comparative education, with interest in new theories in the field, revisiting the concepts used to interpret comparative education by researchers, and how the two relate.

His influence has been immense as detailed in the book dedicated to his work, *New Thinking in Comparative Education Honouring Robert Cowen*. Dr. John Mallea of Brandon University in Canada prefaces the book with a dedication to Dr. Cowen's "encyclopaedic knowledge" of his area of expertise and "generous wit" which accompanies his teaching. Noting that he has known Dr. Cowen for 30 years, Dr. Mallea says, "For these three decades, on and across two continents, he and I have engaged in a series of lively and fruitful exchanges on the nature, significance, methodology and utility of comparative education in better understanding and responding to the challenges and complexities of educational



change."

Dr. Cowen was born in the north of England and completed his undergraduate studies at the London School of Economics and Political Science before training as a teacher at Trinity College in Dublin. He completed his MA and PhD at the Institute of Education at University College London. Dr. Cowen's experience is global, with teaching engagements and lectures all over the world, including the UK, US, Australia, Argentina, Brazil, Canada, China and Japan.

Dr. Cowen is currently the Emeritus Professor of Education at his alma mater, the University of London Institute of Education. His past positions include that of President of the Comparative Education Society in Europe from 2004 to 2008 and Senior Research Fellow at the University of Oxford. He has published numerous journal articles about comparative education.

In Vitória, Dr. Cowen will speak on the trajectory of professional education for the 21st Century.

Getting to Know: Domenico De Masi

Sociologist and philosopher Domenico De Masi has strong ties to Brazil. He has lectured in all of the major Brazilian cities, been made an honorary citizen of Rio de Janeiro, and argued that Brazil is a model for the future. The Italian professor has worked in the private sector and as a professor since the early 1960s. He has written numerous books and journal articles where he has developed his paradigm based on the works of philosophers Alexis de Tocqueville, Karl Marx, Frederick W. Taylor, and Agnes Taylor, amongst others. His paradigm explores post-industrial society, socio-economic aspects, emerging needs, social types, creativity, work, creative idleness, leisure and the paradoxes of social business.



Beer Street, William Hogarth. Courtesy Wikipedia via Creative Commons.

In 2014 his book, *The Future has Arrived*, he studied 15 models of society to argue that despite the increase in democracy, information and education in many countries, the world is trapped between disorientation and fear. Professor De Masi cites Brazil

as a model of the future due to a number of factors. Brazil shows "their future has arrived" due to its large population of young people, 30 years of economic growth and the decrease in gap between social classes. While Brazil's quality of life has continuously improved, elections have been regular. It is not a country that engages in war with its neighbours or attempts to dominate other nations. Finally, he identifies the leadership of Brazil as another indicator that it is a model to be emulated, with a sociologist president who held office for 8 years, and increased the country's wealth, and then a President who came from one of the country's largest unions and distributed that wealth.

Professor De Masi will give the keynote address to begin Saturday's program of the World Congress 2016. He will speak on the perspectives for 21st Century Society and explore his idea of Creative Idleness.

WFCP Seeks New Directors for Board

The WFCP Board of Directors is accepting applications for the four vacant seats available on the Board. The seats will be filled by a vote of the members at the Annual General Meeting following the World Congress in Brazil.

The WFCP Board of Directors is a working Board, charged with managing the Federation through the Federation's bylaws. The Board meets monthly to tackle the following tasks, amongst others identified by the bylaws:

- setting and steering the goals of the Federation,
- managing the Federation's budget and staff, and
- controlling and conducting the activities and affairs of the Federation.

The four seats up for election will complete the 15 person Board; 11 Board members were elected at the Annual General Meeting held in May 2015. Their terms will expire in May 2018.

If you are interested in joining the WFCP Board, please send the following information to form your nomination package:

- Nominee's name
- Position Title
- Organization name and address

WFCP Annual General Meeting

The Federation's 2016 Annual General Meeting will take place following the 2016 World Congress in Vitória, Brazil. The meeting will be held on Tuesday September 27th from 10 a.m. – 12 p.m.

The meeting will review the Federation's financial statements, approve the Minutes of the May 27th, 2015 Annual General Meeting, elect members of the Board to fill the four vacant seats, and transact other business that may arise before the meeting

Arrangements to participate are being made for those unable to travel to Brazil and will be relayed to the membership with the official notice.



The Board of Directors and members of the former Steering Committee in May 2015 in Winnipeg. Not pictured are Mr. Zong Wa, Ms. Li Yang and Mr. Martin Doel.

- Nominee's e-mail address
- One page biography

The new Board Members will be elected from among the list of nominees put forth by the Federation's institutional and association members. Only one individual per institutional or association member can be elected to the Board.

Please submit your nominations to the Secretariat at secretariat@wfc.org no later than August 19, 2016.



Attendees of the 2015 Annual General Meeting in Winnipeg

#WFCP16

Volume #004

6

Issue 002

Learn About: Vitória

Vitória, famous for its beaches and culture, will host the world for the 2016 WFCP World Congress from September 23rd to 25th. The 14th largest city in Brazil and the capital of the state of Espírito Santo, Vitória was founded in 1551, making it the third oldest capital in Brazil. The city is located on an island in Vitória Bay and an archipelago of 34 islands comprises the municipality, which is joined by landfills and bridges. Vitória, meaning victory, is home to five beaches and beautiful natural scenery – including forests and a jagged coastline.

In 1998, the United Nations named Vitória as the fourth best state capital in Brazil to live in, with the second highest Human Development Index in the country. Again in 2013 the UN named it the fourth best city to live in in Brazil, while research from The



The beaches of Vitória *Courtesy Wikipedia Commons user Erick Coser via Creative Commons*

Getúlio Vargas Foundation found that Vitória has the highest per capita income amongst Brazilian capitals. The local economy is centred on the city's two major ports, the Port of Vitória and the Port of Tubarão, and tourism.

Vitória offers a host of activities, museums, beaches, bars and restaurants for visitors. While in Vitória you can try moqueca capixaba, a local fish stew speciality or visit the beach, Curva da Jurema to listen to live music or take a hike up Vila Velha to see Convento da Penha, a 16th century

Franciscan convent. The World Congress will take place in the neighbourhood of Praça do Papa, an upscale plaza by Vitória Bay with restaurants, a playground and a trail that leads to an observation deck with a view of the whole city. The Congress runs from September 23rd to 25th, with pre-Congress activities starting on the 19th. Visit <http://wfcf.ifes.edu.br/> to register for the Congress and learn more about the host city, Vitória.

Going Green: WFCP's First Paperless Congress

At this year's 2016 World Congress in between the speakers, Q&As, exhibitors and networking, you may notice something missing: paper. The Brazilian planning committee is pleased to host the WFCP's first paperless Congress. The Congress venue will be equipped with power totems to ensure your electronics have a place to charge so you can take notes on your devices, and use the Congress app to ask questions at the Keynote, Roundtables and Workshop sessions. By eliminating the amount of paper used at the Congress, the Congress footprint will be lighter than in other years. We ask that all participants join us in ensuring that the Federation's efforts of sustainability and respect for the local environment is part of the lasting legacy of #WFCP2016.



For more
information about
the WFCP, visit
www.wfcf.org

Fleming College and Hartpury College sign International Transfer Agreement

Students from Fleming College in Canada can now complete a degree in the UK with only one additional year of study, thanks to an agreement signed between Fleming College and Hartpury College in Gloucester, England. In particular students in the School of Health and Wellness will have the opportunity to complete a Bachelor of Science in Sports Studies at Hartpury upon graduating from Fleming's Recreation and Leisure Services diploma program.

"An international study experience can be life-changing and enriching," said Carol Kelsey, Dean of the School of Health and Wellness, Fleming College. "This agreement provides enhanced options for our students in the Recreation and Leisure Services and Fitness and Health Promotion programs to further their studies and complete a degree."

"We look forward to welcoming students from Fleming College," said Dr. Christopher Potter, Hartpury University Centre's Associate Dean of Teaching, Learning and Scholarship. "We have seen growing numbers of students joining us from Ontario diploma programs in recent years, attracted by our outstanding learning environment as well as the opportunity to graduate with an Honours degree in a single academic year."

Global Health Sector Workforce Increase Needed, says ILO

In order to achieve the Sustainable Development Goal (SDG) of ensuring healthy lives for all by 2030, a substantial increase of healthcare workers is necessary, says the International Labour Organization (ILO). This gap may be as large as 18 million workers in middle and low income countries.

ILO Deputy Director-General Gilbert Hougbo made the comments at the inaugural meeting of the UN High-Level Commission on Health Employment and Economic Growth. He noted that the need for health professionals in low and middle income countries far outstrips the numbers entering the profession. He explained that health workforce shortages could double when one considers the number of jobs needed to provide essential support in the health sector. "Recent pandemic response measures have exemplified the pressing need to address critical labour force gaps in the health sector," said Mr. Hougbo.

The ILO notes that the international migration of health workers has become a brain drain for developing countries. "Our challenge is to help countries develop policies that enable at least part of that huge number of job seekers to find decent and productive employment in improving health care," Mr. Hougbo said.

The new commission is co-chaired by François Hollande,



Courtesy USAID, public domain via Creative Commons

President of France, and Jacob Zuma, President of South Africa with the heads of ILO, World Health Organization (WHO) and the Organisation for Economic Co-operation and Development (OECD) acting as co-vice chair. The Commission is expected to deliver recommendations to the UN Secretary-General in September 2016.

Australia Experiments with Public Funding for Private Institutions



Courtesy Wikipedia via Creative Commons

Australian PM Malcolm Turnbull at his 2015 swearing in by Governor-General Sir Peter Cosgrove following his party leadership victory.

Gavin Moodie of RMIT University told *The Australian*.

The loans for diplomas scandal arose from the Higher Education Loan Programme for Vocational Education (VET FEE-HELP), which allowed students to borrow up to \$100,000 in loans that would be repaid once the graduate started earning more than \$54,000 a year. Private professional education institutions exploded under the new loan scheme driven partly by recruiters selling expensive courses paid for up front by the government. Accusations that recruiters targeted vulnerable students, not likely to complete the programs, have led to police raids on institutions, an investigation by the national Senate, and court proceedings by the Australian Competition and Consumer Commission. Some institutions have been accused of improperly obtaining up to \$100 million in funding under the loan scheme.

The explosion of private institutions has turned competition for students in Australia into a marketing battle with slick ads promising to transform people's lives. Publicly funded TAFEs have been defunded or downsized and have seen their market share fall dramatically during the period of 2004 to 2014 from 74 % to 52%. Industry partners have publically indicated that the increase in private education has diluted "the pivotal alignment of public expenditure to economic imperative and production improvements."

The Coalition government responded to the scandal with a discussion paper this past April that suggested capping and restricting student loans to private institutions to certain courses. The Minister for Vocational Education noted that the loan scheme failed due to initial design faults, while the opposition says the government has not attempted to stem the behaviour of "predatory" brokers."

The VET FEE-HELP system was introduced in 2009 and a competitive voucher system introduced in 2012 opened up the market to private professional education. The year following the voucher system, there were 5000 approved professional education institutions, some of which were accredited with no prior experience in professional education.

On the heels of loans for diploma scandal and dire election warnings of \$100,000 degrees, higher education took a prominent role in the recent Australian election.

Bill Shorten, the leader of the Labour Party, made protecting Technical and Further Education (TAFE) institutions and addressing questionable professional education institutions a recurring theme in stump speeches. While Prime Minister Malcolm Turnbull indicated his Liberal-National Coalition's desire to further deregulate the industry in a leader's debate, the opposition Labour party favours cautious regulation, though they are still being influenced by the philosophy of deregulation and marketization of the industry Dr.

WFCP Member Application

About the Organization

*Name of the Organization: _____

Name of President or CEO: _____

*Are you a: Public institution ____ Private institution ____ *Are you accredited? Yes ____ No ____

Please name accrediting body: _____

Organization Annual Budget (optional): _____

Number of Students Enrolled in your institution: _____

Reasons for joining WFCP: _____

Were you recommended by a WFCP member? Yes ____ No ____

About You

Please provide some information about you, or the contact person for the organization.

*Contact Name: _____

Contact Title: _____

*Contact Email: _____

*Contact Telephone and Fax: _____

Website: _____

Street Address: _____

City: _____

State/Province/Region: _____

ZIP/Postal Code: _____

Country/Region: _____

Type of membership requested:

____ Association membership ____ Institutional membership

____ Affiliates membership ____ Associates membership (individual)

**Required fields*

***If you are interested in becoming a WFCP member, please submit this completed form to the WFCP.
For membership rates see wfcf.org.***

Upcoming Events

July 2016

Post-Secondary International Network's (PIN) 2016 Executive Leadership Conference
July 10 – 16
Olds College, Olds, Canada

YabaTech School of Engineering – 2nd International Conference
July 19 – 21
Yaba College of Technology, Yaba Lagos, Nigeria

2016 High Impact Technology Exchange Conference: Educating America's Technical Workforce
July 25 – 28
Wyndham Grand, Pittsburgh, USA

September 2016

World Congress 2016: International Youth Camp
September 19 – 25
Vitória, Brazil

World Congress 2016: Executive Leadership Workshop
September 21 – 22
Vitória, Brazil

World Congress 2016: IFES Campus Tours
September 22
Vitória, Brazil

World Congress 2016: The Role of Professional Education for the 21st Century
September 23 – 25
Vitória, Brazil

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September 26 – 27
Vitória, Brazil

Otago Polytechnic Symposium: Educating tomorrow's workforce
September 29 – 30
Otago Polytechnic, Dunedin, New Zealand

October 2016

TAFE Directors Australia (TDA) 2016 Convention: Skills Resurgence
October 5 – 6
Sofitel Melbourne, Melbourne, Australia



Getenergy VTEC Americas
October 17 – 19
Palacio de Minería, Mexico City, Mexico

17th China Annual Conference for International Education (CACIE)
October 20 – 23
Beijing International Convention Center, Beijing, China

November 2016

IAU 15th General Conference: Higher Education: A Catalyst for Innovative and Sustainable Societies
November 13 – 16
Chulalongkorn University, Bangkok, Thailand

Association of Colleges (AoC) Annual Conference and Exhibition
November 15 – 17
The ICC, Birmingham, UK

Getenergy VTEC Africa
November 21 – 23
Dar es Salaam, Tanzania

December 2016

Getenergy VTEC MENA
December 5 – 7
Abu Dhabi

April 2017

Colleges and Institutes Canada (CICan) 2017 Conference
April 30 – May 2
Shaw Centre, Ottawa, Canada

May 2017

Getenergy Global
May 2017
Business Design Centre, London, UK

If you have news or events to share, please contact:
World Federation of Colleges and Polytechnics (WFCP)
Secretariat
1 Rideau Street, Suite 701
Ottawa, Ontario, Canada K1N 8S7
Tel: 1(613) 746-2222 ext. 3111
Email: secretariat@wfcpc.org
Twitter: @WFCP_Secretariat